

Save the Date

PAN AMSTERDAM

1 - 8 November 2026

The Art of Discovery

39th edition featuring a campaign image by Tess van Zalinge, Stedelijk Museum Alkmaar as Museum Spotlight and a new edition of PAN Podium



PAN Amsterdam 2025, photo: Almicheal Fraay



PAN Amsterdam 2026 will take place from Sunday 1 to Sunday 8 November at RAI Amsterdam. Bringing together approximately 125 art dealers, antique specialists and gallery owners, PAN Amsterdam once again presents an exceptional mix of art, antiques and design. From Old Masters to contemporary art, from photography and design to jewellery, Asian art and remarkable collectors' objects, the fair demonstrates just how broad the world of collecting has become today.

Following a successful 38th edition, which welcomed 46,000 visitors, generated strong sales and reflected a positive mood within the art market, PAN Amsterdam now looks ahead to a new edition centred on discovery, collecting and deeper engagement. Fashion designer Tess van Zalinge has created the campaign image for the 2026 edition. Stedelijk Museum Alkmaar takes centre stage this year as Museum Spotlight, while PAN Podium returns with an ambitious programme.

Campaign Image by Tess van Zalinge Connects Fashion, Craftsmanship and Heritage

For the campaign image of PAN Amsterdam 2026, the fair is collaborating with fashion designer Tess van Zalinge. Her work, situated at the intersection of fashion, art, craftsmanship and Dutch heritage, reflects a strong affinity with the world of PAN Amsterdam. Van Zalinge belongs to a new generation of makers who translate tradition and craftsmanship into a contemporary visual language. Last year she appeared as a guest speaker at PAN Podium; this year she has created the campaign image for the fair.



Photo: Tessa van den Berg

Stedelijk Museum Alkmaar as Museum Spotlight

Once again, PAN Amsterdam is shining a spotlight on a leading Dutch museum. As this year's Museum Spotlight, the fair welcomes Stedelijk Museum Alkmaar, one of the oldest museums in the Netherlands.

Mark Grol, Managing Director of PAN Amsterdam: *"Through Museum Spotlight, we introduce visitors each year to a museum that connects with the identity of PAN in a distinctive way. Stedelijk Museum Alkmaar presents Old Masters alongside modern art and brings together people, history and contemporary perspectives. It is precisely this layered approach that reflects the broad outlook of the fair."*

Marrigje Rikken, Director of Stedelijk Museum Alkmaar: *"We are delighted that PAN Amsterdam has invited us to present the museum and highlights from our collection to such a large and engaged art-loving audience. It is a wonderful opportunity to introduce new visitors to the richness and diversity of our collection."*



Stedelijk Museum Alkmaar

New Participants and Emerging Trends

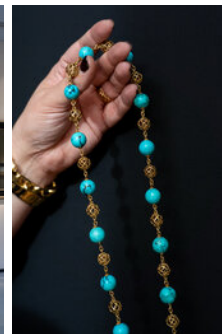
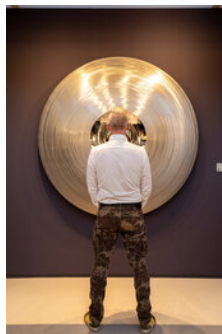
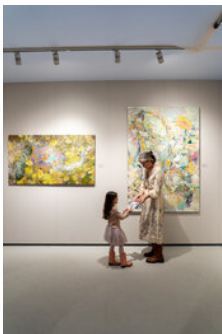
This year, PAN Amsterdam welcomes a number of new participants, including:

- Remco van Leeuwen Antiquair, Eindhoven (European works of art and decorative arts)
- Suzanne Klüver - Japanese Art, Schiedam
- Ben Hall Fine Art Ltd., London (Old Masters and works on paper)
- Dürst Britt & Mayhew, The Hague (contemporary art)
- Gallery DeJaive, Amsterdam (modern and contemporary art)
- Gallery ILÉ, Amsterdam and Lagos (contemporary African art)
- Galerie Florence de Voldère, Paris (Old Master Paintings)
- Mandarin Mansion, Haarlem (Asian arms, armour and works of art)
- Wouter van Leeuwen, Amsterdam (photography)

Featured in the specially curated Walls & Cabinets section are:

- Jurjen Pronk - Works of Art, Breda (Asian art and Chinese porcelain)
- Galleria Barovier & Toso, Murano (Venetian glass)
- Namuso Gallery, The Hague (Korean art)
- Bob Scholte Fine Art, Haarlem (19th- and 20th-century art)
- Galerie InDruk, 's-Hertogenbosch (prints and graphic art)
- Van Kerkhoff Art, 's-Hertogenbosch (mid-century modern and Scandinavian design)
- Galerie SEPT, Brussels/Knokke (contemporary art)
- Art Loving Criminal, Netherlands (original vintage press photographs)

The specialisations represented by these newcomers reflect current developments within the art market, including a growing interest in photography, Asian art and new international perspectives. Together with the fair's established core of renowned art dealers, antique specialists and gallery owners, they further strengthen PAN Amsterdam's appeal across generations and collecting categories.



PAN Amsterdam 2025, photo: Almicheal Fraay

PAN Podium Brings Together Knowledge, Inspiration and Dialogue

PAN Podium has grown into one of the intellectual cornerstones of PAN Amsterdam. The ambitious programme for this 39th edition, featuring lectures, conversations and encounters, offers visitors fresh perspectives, inspiration and deeper insight into art, design, heritage and collecting. Topics range from unique collectors' objects and local narratives in art to the body and the scientific study of objects. The programme will be available from October at [Pan.nl/about-podium](https://pan.nl/about-podium)



PAN Amsterdam 2025, photo: Almicheal Fraay



Guided Tours for Collectors and Curious Visitors

For visitors who wish to look more closely, are considering a purchase or simply enjoy being surprised, the guided tours offer an accessible way to get even more out of PAN Amsterdam. Led by expert guides, participants discover not only the highlights of the fair but also the stories behind the objects, makers, materials and collecting fields represented.



PAN Amsterdam 2025, photo: Almicheal Fraay



PANcast: Behind the Scenes of the Art Market

Following its successful introduction in 2025, PANcast returns for a new series. Hosted by Splinter Chabot, the podcast features conversations with participating art dealers and gallery owners. Topics range from remarkable discoveries and current trends to the personal stories behind the works presented at PAN. Available on Spotify and YouTube.



About [PAN Amsterdam](https://www.pan.nl)

PAN Amsterdam is the Netherlands' leading fair for art, antiques and design. Approximately 125 established art dealers, antique specialists and gallery owners present a diverse and high-quality offering spanning more than 5,000 years of art history. A team of independent experts guarantees the authenticity and quality of every object on display. www.pan.nl



PAN Amsterdam 2025, photo: Almicheal Fraay

PAN Amsterdam

An overview of the 2026 participants: [Pan.nl/exhibitors](https://pan.nl/exhibitors)

Amsterdam RAI | Hall 8 | Europaplein | 1078 GZ | Amsterdam

<i>Saturday 31 October</i>	<i>Private Opening - by invitation only</i>	
<i>Sunday 1 November</i>	<i>11.00 - 18.00</i>	
<i>Monday 2 November</i>	<i>11.00 - 18.00</i>	
<i>Tuesday 3 November</i>	<i>11.00 - 20.00</i>	
<i>Wednesday 4 November</i>	<i>11.00 - 18.00</i>	
<i>Thursday 5 November</i>	<i>11.00 - 17.00</i>	<i>Private Art Evening from 18.00 (by invitation only)</i>
<i>Friday 6 November</i>	<i>11.00 - 18.00</i>	
<i>Saturday 7 November</i>	<i>11.00 - 18.00</i>	
<i>Sunday 8 November</i>	<i>11.00 - 18.00</i>	

[Tickets](#)

Available online from 17 September
 Online day ticket: €28.50 (+ €1.50 booking fee)
 Day ticket at the door: €32.50
 Free admission for children under 16
 Available via: [Pan.nl](https://pan.nl)

Not for publication

Press visits and accreditation must be arranged in advance through Arabella Coebergh, arabella@coebergh.nl
 Places for the press preview on Saturday 31 October are limited. Accreditation will be assessed on the basis of the relevance of the media outlet and publication intent.



Not for publication: for more information, royalty-free images and interview requests, please contact Coebergh Communicatie & PR, Arabella Coebergh, Leidsegracht 38-40, 1016 CM Amsterdam, T +31 6 24276460 and E arabella@coebergh.nl

N.B.

If you no longer wish to receive our information, please click [here](#).