

PAN

AMSTERDAM

PRESS RELEASE

The largest national art fair 19 - 26 November 2023 in the Netherlands

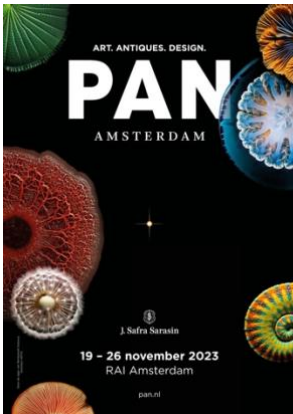
OUTSTANDING OFFERING OF ART, ANTIQUES AND DESIGN AT PAN AMSTERDAM

Amsterdam, 5 September 2023 - **Mark Grol, the Managing Director PAN Amsterdam:** "I am incredibly proud of the variety of exhibitors at this 36th edition; many new, young gallery owners are standing alongside trusted international art dealers. All 120 spaces have been filled with exhibitors from the Netherlands, the United States, Germany, France, Belgium, the UK and Italy. They represent some of the finest of modern and contemporary art, design and photography, as well as a strong representation of old masters, 19th-century paintings, silver, Asian art and, for the first time, African contemporary art." PAN Amsterdam will be at RAI Amsterdam from 19 to 26 November and, in addition to the thousands of artworks, antiques and design, PAN Podium will also offer inspiration, with a daily programme full of lectures on subjects including portraiture, digital art, jewellery and fashion.

Varied mix of new participants from home and abroad

Among the diverse mix of 20 enthusiastic newcomers are Ariane C-Y Art from Paris, Nicholas Grindley LLC from London, and Finch & Co. from Brussels, in addition to Antiquariaat de Roo, Broess Antiques, Erik Bijzet Sculpture and Works of Art and The Old Treasury Jewellery from the Netherlands. New to the much loved Old Masters division are Belgian Galerie Lowet de Wotrenge, Floris van Wanroij Fine Art and Tak Master Paintings. In contemporary art, the newcomers are Eenwerk, GoMulan, The Merchant House, Contour Gallery, Roof-A and Brinkman & Bergsma, and design can be seen at AtKris, Mass Modern Design and Particles Gallery

PAN campaign image '*Through the eyes of Rembrandt Sutorius*'



Every year a figurehead from the cultural world is asked to create the PAN campaign image. This year the honor went to Rembrandt Sutorius, director of Artis Zoo in Amsterdam. Graphic designer Sef Hansen designed the image: "*Through the Eyes of Rembrandt Sutorius.*" Sutorius is the general director of Artis", he notes, "and every day he marvels at all the life around us. Both about the strength and the beauty of nature. And, how everything - even if you don't see it immediately - is connected and interdependent. From the tiniest, invisible life to the infinite in the universe. That wonder is a source of inspiration for the arts par excellence. My design reflects nature's spectacular forms and biological processes. A harmonious mix of real photographs and artificial intelligence elements borrowed from nature's majestic universe. A representation of the force that shapes everything around us, or Natura Artis Magistra: nature is the teacher of art."

Objects from 5,000 years of art history from €500 to €500,000

The 37,000 visitors that PAN Amsterdam attracts every year see an international offering of art that spans more than 5,000 years of art history, making it a perfect place to compare art and find surprising pieces. Moreover, each object is vetted by 80 independent experts for quality, authenticity, and condition, so the art on display can be bought with confidence. With prices ranging from €500 to €500,000, the fair attracts a wide audience bridging age, wealth and experience of collecting.

www.pan.nl

Saturday 18 November opens PAN Amsterdam 2023 in RAI Amsterdam exclusively for press and invited guests from 12 to 8pm. Doors open to the public from Sunday 19 to Sunday 26 November, daily from 11am

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to 6pm, on Tuesdays until 8pm and Thursdays until 9.30pm at the private Art Evening. Swiss bank J. Safra Sarasin (Luxembourg) SA is once again the main sponsor. Visit www.pan.nl for more information.

Note to editors/not for publication:

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