



PAN Amsterdam 2026

PAN Podium: current perspectives, inspiration and reflection

From art and design to photography and collectibles: fashion as a connecting thread

The 39th edition of PAN Amsterdam, from 1 to 8 November, has two key pillars: PAN Podium and fashion, or rather fashion, taste and the zeitgeist. PAN Podium presents a daily programme of lectures, conversations and presentations that add depth to the art and objects on the fair floor. Fashion appears in this edition across a wide range of fields, including historical dress, textiles, contemporary material research, antiques, design, advertising and collectibles.

PAN Podium 2026: from looking to understanding

PAN Podium brings together artists, designers, curators, art historians, collectors and other experts to share knowledge and stories with each other and with the public. Each day of the fair effectively becomes a mini-symposium centred on one overarching theme, bringing together different disciplines and perspectives. PAN Podium moves from art-historical depth to current questions: from the body as subject and as experience in art to technical research into objects, from new generations of collectors to landscape, nature and sustainability. The growing focus on collectibles, cultural exchange, local history and art for young visitors also has its place. Where the fair floor invites visitors to look and buy, PAN Podium gives them the opportunity to make connections, ask questions and look at objects with fresh eyes.

Margitte Verwoerdt, Head of Programme, Partnerships & Events PAN Amsterdam: *"What makes this year's programme so special is not only the extensive participation of artists and international experts, but also the intrinsic merging of art and fashion that is simultaneously taking place on the fair floor."*

Fashion is a recurring subject within the PAN Podium programme, each time approached from a different perspective. On day one, with the theme Embody, the programme explores, among other things, the relationship between the body, identity and fashion. Centraal Museum speaks with fashion designer Tess van Zalinge, creator of PAN's campaign image, about her work, freedom and expression, and about how we can approach fashion more carefully, from design and production to preservation and appreciation. During The Object Examined, fashion is then examined as a cultural and museum object: how are fashion objects acquired, preserved and exhibited?

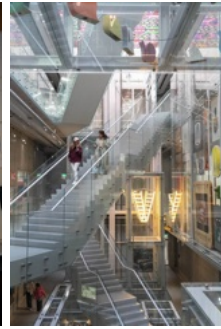
Earthly Matters also touches on the future of fashion. With media platform The Green Times, artist Meta Struycken and Tess van Zalinge discuss the role of creativity, sustainability and innovation. During Collectibles, the focus shifts to fashion as a collector's object: Harper's Bazaar explores what makes a bag desirable and collectible, while Patta founder Edson Sabajo, ELLE's Tavis Balraadsjing and fashion photographer Mounir Raji discuss iconic crossovers between streetwear and luxury at Fashion & Streetwear Collectibles, and the way these develop into art collectibles. Finally, in collaboration with Vlisco, we host a talk on how its historic textile archives spark new dialogues around identity, memory, heritage and connection.



Wanda Tuerlinckx
Ai-Da Oxford. UK, 2019



Claudy Jongstra
Photo: Judith Öfner / Bart Lindenhovius



Museum Boijmans Van
Beuningen
Photo: Raaf Blanker



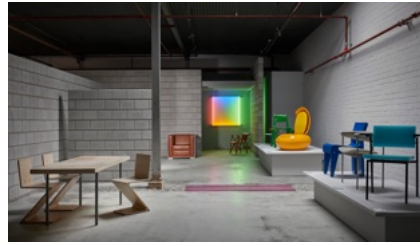
Nicola Lo Calzo
Mito Daho Kpassènon, King of Ouidah,
Royal Palace of Ouidah, Benin
Gallery ILÉ

PAN Podium Programme overview

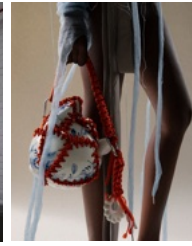
Day, Theme & Subject	Institutions/Partners	Speakers
Sunday 1 November <i>Embody</i> The body as a source of inspiration in art and as part of our own experience of art.	Tableau Talks; H'ART Museum; Paleis Het Loo; Museum van de Geest; Amsterdam Art; Centraal Museum Utrecht; Winq Magazine; Art Zoo Museum; G-STAR	Birgit Boelens; Wendelien van Welie; Hanna Klarenbeek; Bas Kusters; Casper Faassen; Marieke Zwart; Jolien Posthumus; Alfheid Külper; Tom Theeuwen; Tess van Zalinge; Bart Rutten; Ninke Bloemberg; Sumit van Lenthe; Sam Andrea; Splinter Chabot; Peter van Duinen; Gwenda van Vliet
Monday 2 November <i>The Object Examined</i> Technical research, authenticity and provenance research reveal how much lies behind an object.	Argento Gallery, MUZE & AVROTROS; MoMu; Amsterdam Museum; Universiteit Utrecht ArtLab; Het Scheepvaartmuseum; VBCN & Depot; The Art Loss Register	Jaco Pieper; Claire van den Donk; Rudi Ekkart; Jazzy de Groot; Emiel Aardewerk; Esther Aardewerk; Cathelijn Otto; Danicia van Glanen-Weijgel; Roberto Luis Martens; Sanne Frequin; Suze Zijlstra; Floor Haverkamp; Minke van Hooff; Ali Keles; Marjolein de Groen; Martha Visser; Arthur Brand; Charlotte Chambers Farah; Laurens Kasteleijn
Tuesday 3 November <i>NEXT GEN</i> The next generation of art collectors, fashion, AI and the financial questions arising in an art market that is becoming more accessible.	Amsterdam Fashion Week; 8 The Agency; Alu Studios; DEFIJTER & VANBRUGGEN; Museum Kranenburgh; Puilaetco; The Fine Art Group; The Art Loss Register; Vereniging Rembrandt; Rijksmuseum; PwC; UNICEF; ART FIX	Danie Bles; designers of Alu Studios; designers of DEFIJTER & VANBRUGGEN; Barbara Bos; Wanda Tuerlinckx; Edo Dijksterhuis; Sophie Clauwaert; Hubert D'Ursel; Charlotte Chambers Farah; Hélène van der Ven; Catherine van der Helm; Yvette van Dishoeck; Kati Wieg; Mado Akkersdijk; Frank Deurvorst
Wednesday 4 November <i>Earthly Matters</i> Art and nature, from landscape and natural materials to raw materials and sustainability.	Stedelijk Museum Alkmaar; MANERA; Museum Panorama Mesdag; The Green Times; MUZE & AVROTROS	Tristan Schiff; Claudy Jongstra; Evelien Reich; Ori Orisun Merhav; Bart Schilder; Minke Schat; Jeroen Hofman; Emma Kloppert; Meta Struycken; Tess van Zalinge; Willem de Winter; Paul van Rosmalen
Thursday 5 November <i>Collectibles</i> The growing popularity of collector's objects and the boundary between art, design, fashion and commerce.	RSGA Design Museum; Harper's Bazaar; Atelier Reservé; Patta; ELLE; CODART; Museum Gouda; Gemäldegalerie Alte Meister, Kassel	Titus Darley; Bodie Hage; Bert Degenaar; Miluska van 't Lam; Hélène van der Ven; Tess van Zalinge; Alljan Moehamad; Asma el Ghalbzouri; Edson Sabajo; Tavis Balraadsjing; Mounir Raji; Ingmar Reesing; Justus Lange
Friday 6 November <i>Echoes from Home</i> Cultural exchange, migration, identity and the stories, images and traditions that travel with people when they move.	VHOK x Roma Aeterna; Gallery ILÉ; Vlisco; Wereldmuseum; Museum Van Loon; Imagine IC; UNICEF; UvA; VOX-POP	Josien Meindertsma; Joyce Bidouzo; Nicola Lo Calzo; Judith van der Kooij; Esther Muñoz Grootveld; Catherine E. McKinley; Percy Nii Nortey; Priya Swamy; Victor van Drielen; Bibi de Vries; Ikenna Azuiké; Saïdou Dicko; Cleo Thomas; Mohamed El-Hirech; Redouan Rahmoun; Fatima Oulad Thami
Saturday 7 November <i>Local Stories</i> Local makers, municipal museums and cultural initiatives, and the stories they tell about their surroundings.	Grachtenmuseum; De Nieuwe Kerk; Vereniging van Nederlandse Kunsthistorici; Van Gogh Museum; Marie Tak van Poortvliet Museum Domburg; Amsterdam Museum; Sonsbeek; PAN Educatie Fonds	Mieke Zilverberg; Splinter Chabot; Hélène Webers; Renske Suijver; Jacqueline van Paaschen-Louwerse; Norbert Middelkoop; Amira Gad; shortlisted nominees for the VNK x PAN Thesis Prize
Sunday 8 November <i>Tussen Kunst & Kids</i> A creative afternoon for young visitors and families.	Museumboefjes; Stedelijk Museum Alkmaar; UNICEF	



Saïdou Dicko
Recycling Princess, 2022
Contour Gallery



RSGA Design Museum



Tess van Zalinge
Keurslijf, look 04
Photo: Marieke Bosma

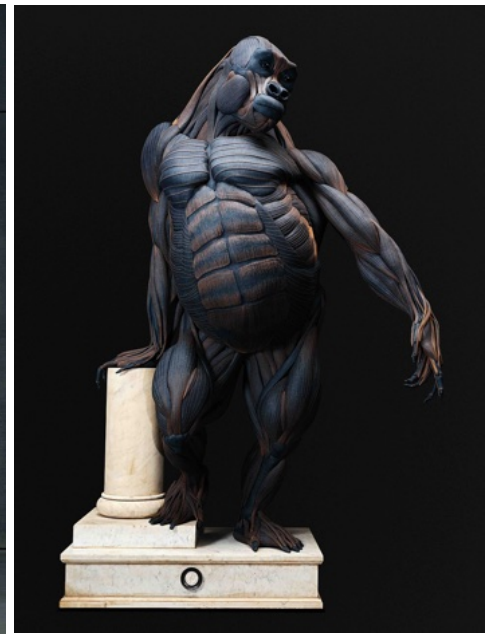


Globe
Photo: Jan-Willem van Ginkel

Fashion in art: from couture to *Denim Gorilla*

With her campaign image for PAN Amsterdam 2026, fashion designer Tess van Zalinge focuses on the connection between fashion, art and craftsmanship. That connection is equally visible on the fair floor. Van Zalinge herself will be present in a converted artist-in-residence space, where she and her team will be at work throughout the fair. Visitors can view her most recent couture collection up close and discover the techniques behind the sewing machine and at the worktables. Creations will also be on view; if there is interest in purchasing, pieces can be tried on in a fitting room.

A surprising mix of fashion, art and craftsmanship, immediately at the entrance to the fair, is the 3.5-metre-high *Denim Gorilla*, a collaboration between G-STAR and Darwin, Sinke & van Tongeren. The gorilla usually lives at Art Zoo Museum; for this occasion it will be temporarily on view at RAI Amsterdam. The duo Darwin, Sinke & van Tongeren attracted international attention when Damien Hirst bought their entire debut collection. For the *Denim Gorilla*, posed in a classical contrapposto stance, 56 square metres of denim were used.



Denim Gorilla
G-STAR x Darwin, Sinke & van Tongeren
Courtesy G-STAR

Fashion as a reflection of its time: highlights from exhibitors

Fashion, whether in the form of jewellery or clothing, reveals information about the time in which it is worn. To make such information tangible, Argento Gallery is presenting, alongside a 17th-century male portrait from a pendant pair, the costume of the portrayed man on a mannequin, complete with millstone collar. Historical materials such as silk and linen were used for this reconstructed costume, which was handmade in Milan.

Galerie Stylo presents *Exposition des Modes, Kurhaus Schéveningue (1920)*. Fernand Couderc designed this poster for an exhibition at the Kurhaus where 150 Parisian models were shown, featuring designs by, among others, Agnès, Berthe Hermance, Dorat, Martial & Armand, Redfern and Geo. The poster shows a distinctive 1920s silhouette in Art Deco style and demonstrates how haute couture, graphic design and international taste came together in the interwar period.

Galerie Mokum presents *Manton (2026)* by Pedro Escalona. In this painting, which connects painting, fashion and design, a draped stole takes centre stage. The garment is not worn, but presented as an object in its own right, shifting attention to the material, form and folds of the fabric.

Daatselaar Fine Art & Antiques presents a work by Isaac Israëls: *the girls of The Hague telephone exchange*, from around 1924. The wedding ring on the hand of the depicted Mrs Botterman-Groot is striking. After a Royal Decree in 1924, it became almost impossible by law for women to work in government service. Israëls may have wanted to emphasise the changing social position of women.

A remarkable historical image, at Van Pruissen Asian Art, is a Japanese armour from the Edo period, 17th/18th century. The layered and modular plate construction follows the contours of the body without restricting freedom of movement, while the stylised family crest makes the wearer's identity visible.

Janknegt Gallery presents *Armadillo* by Roos Holleman. In this monumental pastel measuring 152 x 102 centimetres, she depicts Alexander McQueen's iconic Armadillo shoe. By greatly enlarging the fashion object, she shifts attention to form, surface and material, giving the shoe an almost sculptural character.



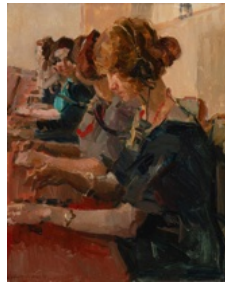
Amsterdam Master
Portrait of an Elegant Man
and Woman (male pendant)
oil on canvas
140 x 106 cm
Argento Gallery



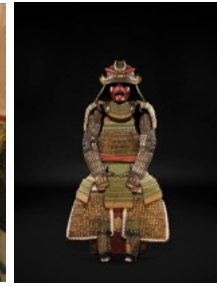
Fernand Couderc
Exposition des Modes,
Kurhaus Schéveningue,
1920
poster, printed by Lankhout
The Hague
110 x 81.8 cm
Galerie Stylo



Pedro Escalona
Manton, 2026
oil on canvas
130 x 97 cm
Galerie Mokum



Isaac Israëls
*The Girls of The Hague
Telephone Exchange*, c. 1924
oil on canvas
60 x 51 cm
Photography: A10design
Daatselaar The Collection



Japanese armour, Edo
period, 17th/18th century
Photographer: David
Lindengrün
Van Pruissen Asian Art



Roos Holleman
Armadillo
pastel on paper
152 x 102 cm
Janknegt Gallery

Material and sustainability

Discarded, broken or surplus material is not only part of the fashion industry, but also a source of inspiration and research for artists. Under the theme Earthly Matters, PAN Podium also explores the relationship between art, nature, material and sustainability. As part of this, entrepreneurial platform The Green Times will be in conversation with Meta Struycken and Tess van Zalinge about the future of fashion. How can creativity, sustainability and innovation shape the fashion of tomorrow?

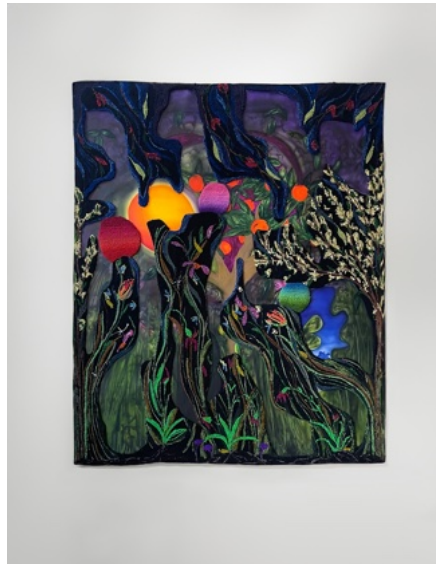
At Galerie Weisbard, Meta Struycken's *STITCH*, a miniature jacket measuring 35 centimetres, draws attention to traditional textile techniques and the value of repair and reuse.

Heejsteck# presents work by Nadie Borggreve, who operates at the intersection of textiles and painting. By using discarded garments and old pieces of textile, she gives existing material new forms and meaning. In *Are You Shivering?*, textile is not only the subject, but also the material from which the artwork is made.

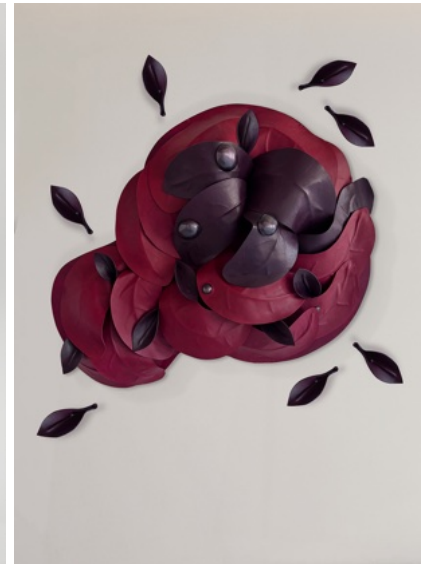
Root Gallery is showing work by Madelon Uljee for the first time this year. She creates sculptural wall works from high-quality surplus leather from the haute couture and luxury fashion industries. The unused leather is cut, folded and shaped by hand into layered compositions reminiscent of leaves, flowers and other organic structures.



Meta Struycken
RED ALERT, mini-coat
double crepe wool, alpaca yarn
35 cm
Galerie Weisbard



Nadie Borggreve
Are You Shivering?, 2023
hand-dyed wool, textile, latex, airbrush, oil pastel on paper
180 x 150 cm
Heejsteck#



Madelon Uljee
After the storm red, 2026
leather
100 x 150 cm
Root Gallery

Blurring boundaries: fashion, design and collectibles

A clear trend at this 39th edition of PAN Amsterdam is the blurring of boundaries between fashion, design and popular culture. Collectibles, the PAN Podium mini-symposium, also identifies this development. In *Harper's Bazaar* | *Collectible Art Bags*, Miluska van 't Lam talks with Hélène van der Ven, Tess van Zalinge and designer Alljan Moehamad about the collectible bag that can sometimes be an artwork.

Brand van Egmond enriches the fair with *Kelp* by William Brand. This hand-formed light sculpture was commissioned by Chanel for the flagship boutique on Fifth Avenue in New York. The sculpture, in high-gloss brass, takes its organic forms from moving kelp, while at the same time evoking associations with the folds, drapery and silhouettes of haute couture.

Antes Art 1900 brings an evening bag by Maria Likarz-Strauss, one of the prominent female designers of the Wiener Werkstätte. The bag, made around 1925 and embellished with glass beads, comes from the personal estate of Christa Ehrlich, also a leading Wiener Werkstätte designer who later worked in the Netherlands.

Finally, worn clothing has acquired a new form of collector's value. MatchWornShirt presents collectibles in the form of iconic shirts from sports history. These include the orange shirt worn by Marco van Basten during the 1988 European Championship final, when he scored his famous volley against the Soviet Union. Also on view is Robin van Persie's shirt from the 2014 World Cup match between the Netherlands and Spain, in which he became the "Flying Dutchman" with his spectacular header.



William Brand
hand-formed light sculpture, 2025
commissioned by Chanel in New York
Ø120 × H200 cm, 60 kg, metal, black matt and brass
finish
Brand van Egmond



Maria Likarz-Strauss
evening bag with silk drawstring, c. 1925
executed by Wiener Werkstätte
glass beads, silk and goatskin
Antes Art 1900



The volley | Marco van Basten
Netherlands - Soviet Union: 2 - 0, UEFA European
Championship final, 25 June 1988, Munich, West
Germany, Olympic Stadium
MatchWornShirt

Fashion in photography

In *Bonnet* (2026), photographer Hendrik Kerstens, Rademakers Gallery, brings together elements such as photography and painting, historical use and contemporary material, solemnity and humour.

At Depth Of Field, too, clothing carries a historical and symbolic charge, as a bearer of memory, identity and political history. In *L'Alsace et la Lorraine*, by Adolphe Braun (c. 1870), two women in traditional Alsatian and Lorraine dress personify the French provinces of Alsace and Lorraine. The carefully chosen regional dress refers not only to local identity, but also to the loss of these territories during the Franco-Prussian War.

Noon presents Martin Schreiber's portfolio of twelve early photographs of Madonna. Only a few examples are still available. The images show the later global star at the beginning of her career.

Art Loving Criminal shows an original vintage press photograph of Karl Lagerfeld on board an Air France Boeing 747 from Paris to New York. The photograph dates from shortly before he presented his Chloé Fall 1981 collection at Bergdorf Goodman.



Hendrik Kerstens
Bonnet, 2026
pigment print
150 × 120 cm
Rademakers Gallery



Adolphe Braun
L'Alsace et la Lorraine, c. 1870
carbon print
47.5 × 37 cm
Depth Of Field



Martin H. M. Schreiber
Madonna Nudes Portfolio, 2015
photography
Noon



Karl Lagerfeld *High Up in the Sky*, 12 May 1981
Air France Boeing 747, Paris-New York
original vintage press photograph, silver gelatin print
photo 30 × 20 cm, frame 44 × 44 cm
press stamp: Foto-Agentur Stenn Hamburg
Art Loving Criminal

About [PAN Podium](#)

During the fair, PAN Podium offers a daily programme of lectures, conversations and presentations around current themes and art-historical subjects. Artists, designers, curators, art historians, collectors and other experts share knowledge, stories and context relating to the works and objects on the fair floor.

About [PAN Amsterdam](#)

PAN Amsterdam is the national fair with a rich and varied offering of antiques, design, modern and contemporary art. Approximately 125 established art dealers, antiques dealers and galleries present a wide-ranging, high-quality selection that spans more than 5,000 years of art history. A team of independent vetting experts is responsible for assessing the authenticity and quality of the works on offer. www.pan.nl

PAN Amsterdam

A list of 2026 exhibitors: Pan.nl/exhibitors

The floor plan is available at: Pan.nl/nl/floorplan_2026

The full PAN Podium programme: Pan.nl/nl/about-podium

A list of 2026 artists: Pan.nl/artists

A list of 2026 objects: Pan.nl/objects

Amsterdam RAI | Hall 8 | Europaplein | 1078 GZ | Amsterdam

<i>Saturday 31 October</i>	<i>Private opening / by invitation only</i>	
<i>Sunday 1 November</i>	<i>11.00 - 18.00 hrs</i>	
<i>Monday 2 November</i>	<i>11.00 - 18.00 hrs</i>	
<i>Tuesday 3 November</i>	<i>11.00 - 20.00 hrs</i>	
<i>Wednesday 4 November</i>	<i>11.00 - 18.00 hrs</i>	
<i>Thursday 5 November</i>	<i>11.00 - 17.00 hrs</i>	<i>(Art Evening 18.00 - 22.00 hrs / invitation only)</i>
<i>Friday 6 November</i>	<i>11.00 - 18.00 hrs</i>	
<i>Saturday 7 November</i>	<i>11.00 - 18.00 hrs</i>	
<i>Sunday 8 November</i>	<i>11.00 - 18.00 hrs</i>	

[Tickets](#)

Online day ticket: € 28.50 (+ € 1.50 booking fee)

Day ticket at the box office: € 32.50

Children under 16: free admission

Available via: Pan.nl

**Not for publication:
Press Preview on Saturday 31 October
RSVP by 22 October
10.30 - 12.00 hrs**

Press visits and accreditation are handled exclusively in advance via Arabella Coebergh, arabella@coebergh.nl

Places for the press preview on Saturday 31 October are limited.
Accreditation will be assessed on the relevance of the medium and publication intention.

At 11.00, Mark Grol (Managing Director PAN Amsterdam) and Tess van Zalinge will open the press preview with a short introduction.

The opening words and toast will last approximately ten minutes.



Not for publication: for more information, interview requests and royalty-free images, please contact Coebergh Communicatie & PR, Arabella Coebergh, Leidsegracht 38-40, 1016 CM Amsterdam, T [0624276460](tel:0624276460) and E arabella@coebergh.nl

N.B.

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